

























DISCOVER

VALEURS PARC NATUREL RÉGIONAL

BY CHOOSING THE BRAND-VALEURS PARC NATUREL RÉGIONAL, YOU JOIN US IN OUR COMMITMENT TO THE SUSTAINABLE DEVELOPMENT OF OUR AREA.

You will discover local products and craftwork, you will experience accommodation, meals, and **amazing adventures** that respect the environment and the women and men who live here

The French regional natural parks- rich but fragile rural areas – act on a daily basis to enable you to explore them in an authentic, low-impact way.

The respect of the environment, human well-being, and the development of the local economy: these are the values for which the label was created. By preferring our brand, not only do you give yourself pleasure ... you also show your responsible commitment and support.



Thankyou in advance!

Nous vous en remercions par avance!

TOGETHER

WE ARE COMMITTED TO:

THE PRESERVATION AND ENHANCEMENT OF LANDSCAPES, NATURAL HABITATS, AND BIODIVERSITY



the choice of raw materials, buildings and production processes, the types of products and services that are granted our label: our approach contributes to the protection of the environment, and to the ecology and energy transition.

DEVELOPMENT CONTROLLED BY HUMANS AND FOR HUMANS

Combining traditional knowhow and creativity, consumption oriented towards enjoymentand well-being ... our approach contributes to harmonious, solidarity-based, and socially responsible development





THE DEVELOPMENT OF RESOURCES SPECIFIC TO EACH AREA

Use of regional natural and cultural resources, development of local initiatives and projects ... our approach, based on existing collaborative actions, contributes to local economic dynamics and enables people to live and work in their "home area".

OUR VALUES ARE YOUR VALUES



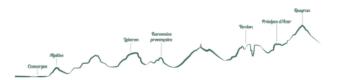
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Tourism, accommodation and leisure activities

Accommodation & restaurants
Guided leasure activities
Heritage sites & museums
Educational activities
Ranches & riding centres

Local products and craftsmanship
Cheese & meat
Flour & bread
Saffron & herbs
Honey
Wine
Woodworking

www.consommer-parc.fr



« Les 7 Parcs naturels régionaux de la région Provence-Alpes-Côte d'Azur couvrent 30 % du territoire régional et sont riches de plus de 750 000 d'habitants. » PARCS NATURELS RÉGIONAUX de Provence-Alpes-Côte d'Azur